



Progress report:

Task Team on Business Dynamics, Business Demography and Entrepreneurship (TT on BDBDE)

**7th meeting of the UN Committee of Experts on Business and Trade Statistics
Geneva, Switzerland**


September 25 , 2024

Outline

- Background of the activities of the TT on BDBDE
- Progress of the TT on BDBDE in 2024
- Indicators on Integrating Gender in Business and Trade Statistics
- Initiative to elaborate a repository on integrating gender in business and trade statistics
- Coordination with other initiatives and Task Teams
- Workplan for end of 2024 and during 2025



Background of the activities of the TT on BDBDE

Background

- The TT on BDBDE acknowledges the central role of the Statistical Business Register in producing economic statistics and its connection to other data sources. The enterprise is considered the primary observation unit. However, for sub-national data, the establishment is also considered
- The team follows a user-centric approach to ensure that the business statistics produced meet users' current needs
- Progress has been made in identifying 16 principal indicators related to business demography and enterprise dynamism, as outlined in the First Volume of the Manual on Principal Indicators for Business and Trade Statistics
- At the request of the UNCEBTS Bureau, the Task Team is currently coordinating efforts to integrate a gender perspective into business and trade statistics

Current members of the TT on BDBDE

Countries

Australia	Italy
Brazil	Mexico
Chile	Portugal
Costa Rica	Singapore
Colombia	Spain
Egypt	South Africa
Georgia	

International Organizations

Eurostat

Organization for Economic Cooperation and Development

United Nations Economic Commission for Europe

United Nations Department of Economic and Social Affairs

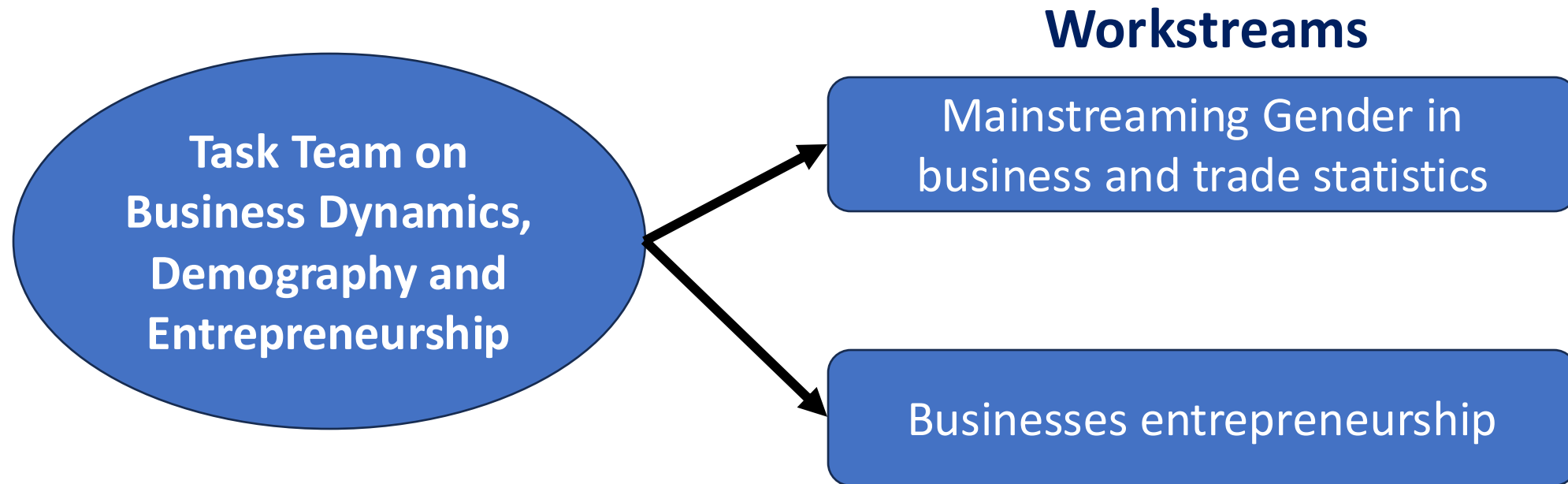
United Nations Conference on Trade and Development (UNCTAD)



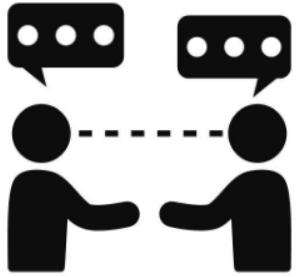
Progress of the TT on BDBDE in 2024

Progress of the TT on BDBDE in 2024

To facilitate the organization and coordination of activities, and to fulfill the activities established in the work programme for 2024, the TT on BDBDE meetings are organized around two workstreams:



Progress of the TT on BDBDE in 2024



United Nations

Department of
Economic and
Social Affairs

Coordination on the conceptual framework

Coordinating with the Inter-Agency Expert Group on Gender Statistics by providing input to the *Guidance Note Concept on Mainstreaming a Gender Perspective into Business and Trade Statistics (2023)*¹, which was presented at the UNSC 2024



Indicators on gender in business and trade statistics

Identifying relevant indicators related to the integration of gender in business and trade statistics, based on the experiences of countries and the work already conducted by NSOs, UNCTAD, the TT on BDBDE and the Task Team on International Trade Statistics (TT-ITS)

1. [https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-3k4b-Guidance_note_on_mainstreaming_gender_into_business_and_trade_statistics_\(rev%20incl%20executive%20summary\)-E.pdf](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-3k4b-Guidance_note_on_mainstreaming_gender_into_business_and_trade_statistics_(rev%20incl%20executive%20summary)-E.pdf)

Progress of the TT on BDBDE in 2024



Public repository of practices

Working in the development of a public repository on the integration of gender in business and trade statistics, building on the efforts led by HIBTS and considering the inputs from TT on BDBDE members



Template for national practices

In this context, the TT on BDBDE has elaborated a *Template for National Practices on Mainstreaming Gender in Business and Trade Statistics*, which is a standardized format for requesting information from NSOs



Indicators on Integrating Gender in Business and Trade Statistics

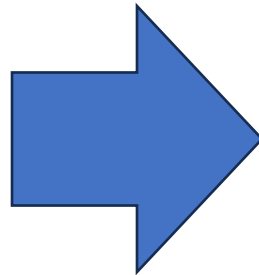
Indicators on Integrating Gender in Business and Trade Statistics

Objective

Identify and prioritize a list of relevant indicators related to the integration of gender into business and trade statistics

Criteria

The criterion for prioritizing the key indicators is based on the 1st Volume of the Manual on Principal Indicators for Business and Trade



Supporting the design and evaluation of public policies (requested by policymakers)

Measurability and feasibility (availability of data sources and technical infrastructure)

Existence of guidelines/manuals

Compiled and disseminated by IOs

Generated by the NSOs and related national agencies in countries

Indicators on Integrating Gender in Business and Trade Statistics

Currently, the Task Team members are working on the identification of indicators in the following areas:

Business Demography and Entrepreneurship¹

Linked Employer-Employees Database (LEED)²

UNCTAD Gender-in-trade framework³

Impact of trade on wellbeing, labour, and productivity (goods and services)⁴

Based on:

1. UN. (2022). Manual on Principal Indicators for business and trade Statistics. https://unstats.un.org/unsd/business-stat/UNCEBTS/Manual_on_Principal_Indicators_Final_White-Cover_Version.pdf
2. Country experiences from Italy and Australia presented in the TT on BDDE meetings (2023-2024)
3. UN. (2023). Compilation guidelines for measurement of gender-in-trade statistics. https://unctad.org/system/files/official-document/stat2023d2_en.pdf
4. Task Team on International Trade Statistics. Guidance Note Impact of trade on wellbeing, labour, and productivity (goods and services). [Revision of international trade statistics manuals — global consultations, May 2023 - Task Team on International Trade Statistics - UN Statistics Wiki](#)

Indicators on Integrating Gender in Business and Trade Statistics

The following figure presents the format for identifying and prioritizing a set of relevant indicators on integrating gender in business and trade statistics

[illegible]



Initiative to elaborate a repository on integrating gender in business and trade statistics

Repository on integrating gender in business and trade statistics

Objective

To make available to users the practices, indicators, and methodologies related to mainstreaming gender into business and trade statistics, thereby promoting the generation of these statistics within NSOs and their use in the design and evaluation of public policies

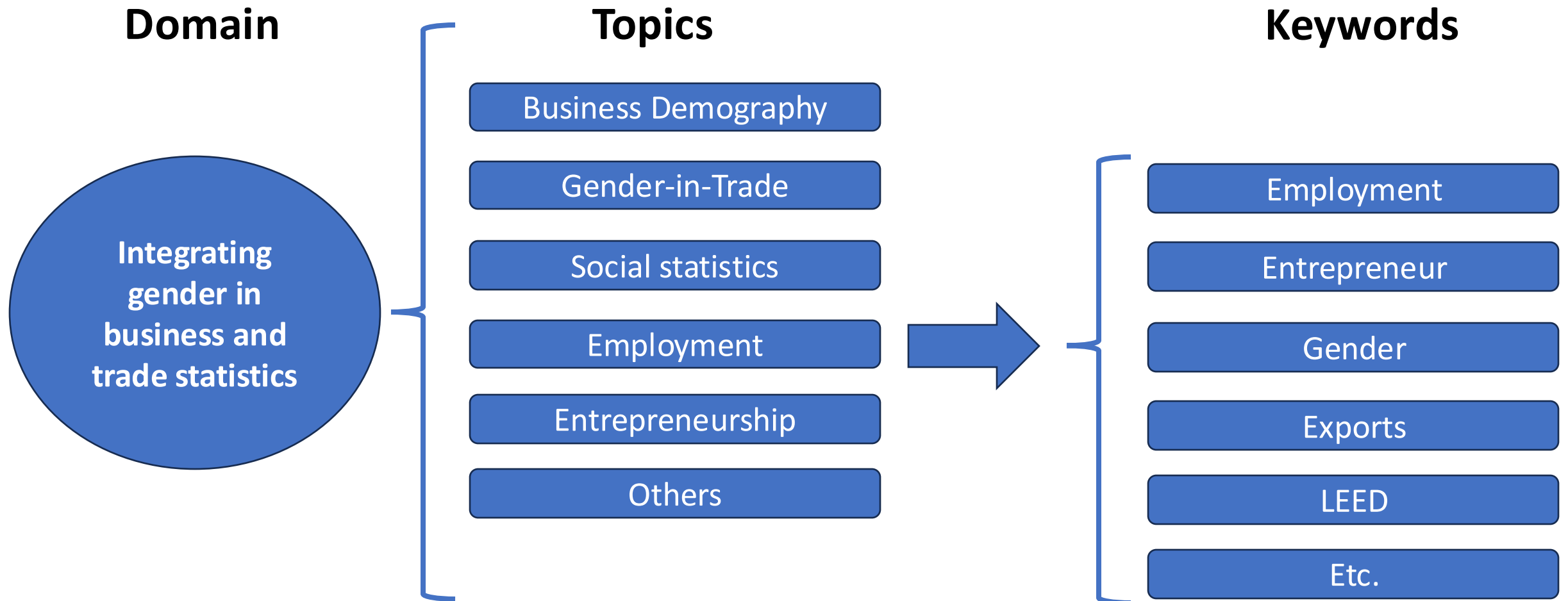
Status

The Team has leveraged the progress made by the Handbook on Integrating Business and Trade Statistics in designing the interface and structure of the site

Additionally, the team has developed a template for national practices, which is a standardized format for countries to share their experiences in the repository

Repository on integrating gender in business and trade statistics

The following example is only for illustrative purposes, and it will be finished once the Task Team collect different experiences to create the list of topics and keywords



TEMPLATE FOR NATIONAL PRACTICES

Section 1: Contact information

Name: _____ Institution and country: _____

Position: _____ Email: _____

Section 2: Status on the integration of gender into business and trade statistics

1. Does your institution have experience in mainstreaming/integrating a gender perspective into business and trade statistics?

Yes ☐

No ☐

2. What are the main challenges that do not allow to produce or compile gender in business and trade statistics within your institution?

3. Does your institution use a Statistical Business Register (SBR) to integrate gender into business and trade statistics?

Yes ☐

No ☐

4. Is there a unique identifier within your institution that allows you to integrate gender data with business and trade datasets?

Yes ☐

No ☐

5. Please describe which additional identifiers or techniques are employed to integrate gender data with business and trade statistics other than unique business identifiers. Additionally, mention if you integrate business data with sociodemographic registers (e.g., Linked Employer-Employees Database).

6. If you are willing to share your experience or practices regarding integrating gender in business and trade statistics, please provide more details using the following form.

Please provide a short description (no more than 4 pages in Times New Roman font size 11) of the process used to elaborate on gender in business and trade statistics. It is expected to include:

- Identification of the topic(s) that better reflects the content of your practice.
- 5-6 Keywords that provide readers with terms to facilitate the search of practices of interest.
- An **Introduction** providing a summary of national practices and addressing the institutions/stakeholders involved. In cases of institutional cooperation, please mention if there is a law, a Memorandum of Understanding, or any cooperation agreement. Moreover, please indicate if the practice/indicator addresses any requests from policymakers or if it aligns with the Sustainable Development Goals (SDGs).
- A **Content** section including a short description of the statistical products developed, emphasizing their scope, periodicity, breakdown, dissemination practices, and timeliness, among other topics. Additionally, describe the activities undertaken according to the stage of statistical production, such as specifying user needs for data, data collection and linkage, analysis, dissemination, and communication. Also, mention the data sources used (Census, Survey, Administrative, Other sources), techniques used, classifications, and other technical considerations.
- Some **Closing remarks** with a brief description of the results, the main challenges faced, difficulties in achieving the objectives, improvements made, as well as future plans.
- Finally, please provide any **Hyperlinks and additional documents** to get additional information.

Title of the practice:	
Institution:	Country:
Contact name:	Email:
Main topic(s) associated with your practice on integrating gender in business and trade statistics (you can select more than one option):	
<input type="checkbox"/>	Business demography
<input type="checkbox"/>	Employment
<input type="checkbox"/>	Entrepreneurship
<input type="checkbox"/>	Linked Employer-Employees Database
<input type="checkbox"/>	Gender-in-trade
<input type="checkbox"/>	Wellbeing and sustainability
<input type="checkbox"/>	Other. Specify _____
Keywords: Include 5-6 keywords that provide readers with terms to facilitate the search of practices of interest:	
Introduction This section should include a summary of national practices and it must address the institutions/ stakeholders involved (in case of institutional cooperation mention if there is a law, a Memorandum of Understanding, or any agreement of cooperation). (1-2 paragraphs)	
Content (core description: data sources; processing and data linking; IT software; dissemination; etc.) This section must include a short description of the statistical products developed emphasizing on its scope, periodicity, breakdown, dissemination practices and timeliness, among other core topics such as confidentiality. (1-2 paragraphs) Also, it should include a short description of the process for mainstreaming gender into business and trade data, mentioning, data sources employed, techniques used, classifications and other technical considerations (e.g., software and other IT requirements, stand alone application). (2-4 paragraphs)	
Closing remarks This section might include a short description of the results, the main challenges of the practice, the difficulties in achieving the objectives and improvements (coverage, data quality, unique identifiers, etc.) as well as future plans. (1-2 paragraphs)	
Hyperlinks and additional documents (optional)	



Coordination with other initiatives and Task Teams

Coordination

- Since gender is a cross-cutting issue addressed in various activities within the UNCEBTS and across different initiatives organized by international organizations, it is important to maintain communication to coordinate these activities, avoid duplication, and leverage the efforts of other groups and initiatives
- In the following slide, it is displayed some of the coordination efforts carried out by HIBTS and other initiatives



Coordination with other international bodies

IAEG-GS

Collaboration on the Guidance Note on Mainstreaming Gender in Business and Trade Statistics, which serves as the conceptual basis for the activities carried out by the Task Team

OECD

Communication with the OECD regarding their work on the stocktaking exercise of gender data and gender-related outputs raises awareness within the Task Team about the statistical and methodological data and breakdowns produced by countries

UNCTAD

The Task Team has invited a representative of this Organization for introducing their efforts in the gender-in-trade framework. Also, UNCTAD has provided a useful connection with the countries that has participated in its pilot program

Coordination within UNCEBTS

TT - ITS

Coordination on the inclusion of a gender perspective in the trade manuals. So, the TT on BDBDE leader has been in touch with the contributors of the Handbook on Integrating Business and Trade Statistics, as well as with the Chief Editors of the Manual on International Merchandise Trade Statistics 202X and the Manual on Statistics of International Trade in Services 202X

UNCEBTS Bureau

Report to the UNCEBTS Bureau on the activities carried out by the Task Team, with the aim of coordinating the works within the Committee and connecting related initiatives on gender



Workplan for end of 2024 and during 2025

Workplan

- End-2024, the Task Team will share with the UNCEBTS Bureau the template for national practices on mainstreaming gender in business and trade statistics for its endorsement, with the aim of circulating it, initially, among the country members of the UNCEBTS, and then to be applied as a test exercise with a group of countries
- During 2025, the Team will continue the activities of coordination with the UNSD trade branch as well as with the TT-SBR and TT-ITS for developing a public repository on different domains, including the topic on the integration of gender in business and trade statistics
- Likewise, the team will continue with the prioritization of relevant indicators
- On the other hand, it is expected to continuing the discussion on the measurement of entrepreneurship, particularly in micro, small and medium enterprises

Workplan

Topics and activities	Proposed deliverable	2024	2025
Mainstreaming gender in business and trade statistics			
Prioritization of the identified list of relevant indicators on gender in business and trade	<ul style="list-style-type: none"> - List of the relevant indicators - Methodological sheets of the relevant indicators 	X	X
Repository of practices on integrating gender in business and trade statistics	<ul style="list-style-type: none"> - Beta version of the repository - Finalized template to collect national practices 	X	X
Identification of new areas of research with a gender approach	<ul style="list-style-type: none"> - List of new topics 		X
Integration of the key elements provided by countries in their practices on mainstreaming gender in business and trade statistics	<ul style="list-style-type: none"> - Document with the methodological aspects to integrate gender in business and trade statistics 		X

Workplan

Topics and activities	Proposed deliverable	2024	2025
Entrepreneurship			
Identifying key determinants related to the entrepreneurial activity in businesses	- Update of the Draft Note on Measuring Entrepreneurship		X
Collecting country practices for producing statistics on the measurement of entrepreneurship	- A questionnaire for investigating national practices on the elaboration of statistics about the entrepreneurial activity in businesses		X

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    **INEGI** Informa

Thank you!

